

# 2017 NSAA State Cross Country Championships

Friday October 20<sup>th</sup>

Kearney Country Club – Kearney, NE



## Media Guidelines

**All credentials must be worn and displayed at all times** and are only to be used by full-time and/or significant part-time employees. Those employees must be in a legitimate working capacity. NSAA media credentials are not for the use of children, sponsors, friends, family, spouses, parents or other individuals not representing a legitimate media outlet. Members of the media not abiding by the guidelines per each Championship will have credentials reviewed for future events.

**Start-Times:** Gates Open at 10:30 a.m. General Admission--\$7.00 for adults and \$5.00 for students

### 2017 State Cross Country Schedule

Girls Class C—12:00 Noon	Girls Class D—2:00 pm
Girls Class A—12:30 pm	Girls Class B—2:30 pm
Boys Class C—1:00 pm	Boys Class D—3:00 pm
Boys Class A—1:30 pm	Boys Class B—3:30 pm

**Parking (Lot 22):** Your NSAA Media Credential will serve as your parking pass. Please show a parking attendant your credential and you will be granted parking access to Lot 22. Space is limited, so arrive early to ensure a space is available.

**Admission:** Media must show & display NSAA issued media credentials for free admission to the Championship. Media Credentials will allow admission through the main gate. Media will then proceed to check-in.

**Check-In/Media HQ:** After gate admission, media should proceed to the “Media Tent” behind the course finish line. A championship program and any other additional contest information will be available in the media tent. Power and WiFi will be available in the tent on a limited basis. There will also be a room available for media use during and after the Championship at the UNK Health & Sports Center in the Zikmund Room.

**Conduct/Etiquette:** As members of the media, you are representing your media organization. Team attire (i.e. booster buttons, school team shirts, etc.) will not be permitted by members of the media. Cheering directed toward a specific school or participant will not be allowed.

**Interviews:** Any interviews are at the discretion of the coaches before or after races.

**Awards:** The awards ceremony will be in the UNK Health & Sports Center. Medals will be presented to the top 15 runners in each race. Team trophies and medals will be presented to the top two teams in each race. The awards ceremony will be at the UNK Sports Center at approximately 2:30 p.m. for Classes C & A, and follow with D & B, at approximately 4:00 p.m.

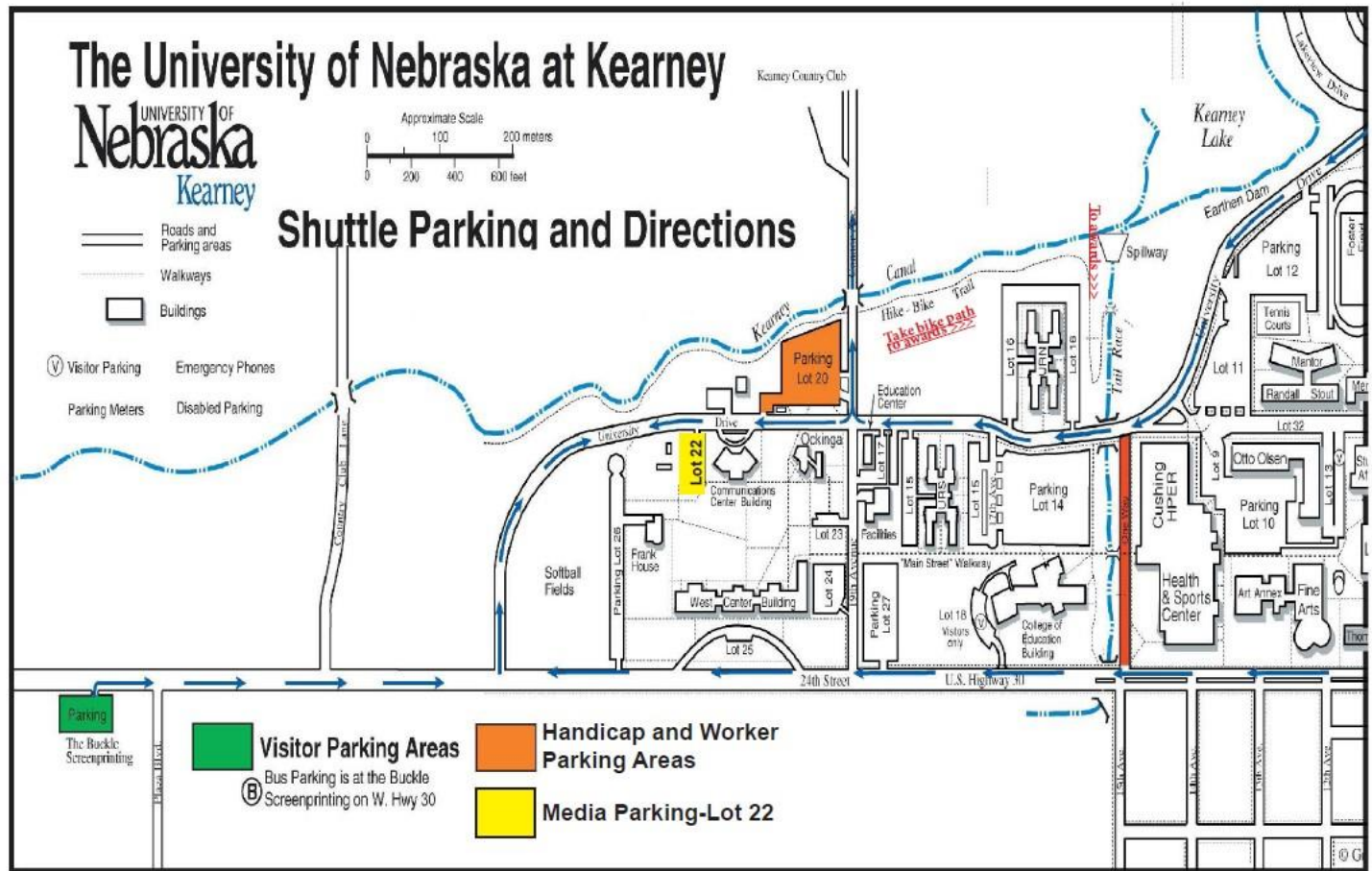
**Scores and Updates:** Results are updated on the NSAA website ([www.nsaahome.org](http://www.nsaahome.org)) throughout the championship event. The Cross Country Championship does feature a mile mat, as well as onsite electronic signage with results.

**Broadcasting:** Broadcast request forms must be submitted by Wednesday, October 18<sup>th</sup> at noon.

**\*Video/Streaming coverage of any kind is prohibited without the expressed written consent of the NSAA.**

Questions prior to the championships may be directed to: Jeff Stauss at [jstauss@nsaahome.org](mailto:jstauss@nsaahome.org).

During the championships, direct your questions to the onsite director: Ron Higdon or Jeff Stauss.



**2017-18 NSAA EVENT**  
**AUDIO BASED BROADCAST FORM**



I certify the following employees, who possess a 2017-18 NSAA Media Credential, are involved with the coverage of high school sports. I also certify that the listed employee(s) will need a space for live coverage of the NSAA Event (please circle below):

(circle) BOYS / GIRLS                      Sport / Activity: \_\_\_\_\_

Date(s) of Event Coverage: \_\_\_\_\_

Event Location: \_\_\_\_\_

Sports Editor/Director: \_\_\_\_\_

Media Staff Covering Event\*\*\*: \_\_\_\_\_

Organization/Station Call Letters/Internet Address: \_\_\_\_\_

Corporate Name: \_\_\_\_\_

Billing Address, City, Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Broadcast Type (Circle One):              Radio Station              Internet Audio

Hard Phone Line Requested (if available):    **CROSS COUNTRY DOES NOT HAVE LINES AVAILABLE**

**\*any fees incurred by the NSAA for phone line installation/service, including long distance fees will be charged to the respective media outlets.**

List Team(s) / Class(es) / Sessions to be covered: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Will you broadcast the 3<sup>rd</sup>/4<sup>th</sup> place games should your team(s) be competing (if applicable)?    YES / NO

*State Championships: Application due three days prior to event*

Please submit via email to Alicia McCoy ([amccoy@nsaahome.org](mailto:amccoy@nsaahome.org)) or via fax (402-489-0934).

***The NSAA retains the right to deny or revoke credentials.***

***The selling or redistribution of images (still or video) from NSAA district or state championship events for personal or commercial gain is prohibited without the expressed permission of the NSAA.***

***\*\*Broadcasters must possess a 2017-18 NSAA Media Credential to be admitted to the contest site.***

***No additional passes will be available on-site.***