



NSAA Partnership Programs

The Nebraska School Activities Association (NSAA) is a 501(c)(3) nonprofit organization. Funding for NSAA athletic and arts based programs does not come from state funding directly but must rely instead on a percentage of gate receipts from state championship events, membership fees, grants and corporate support.

The NSAA is seeking corporate funding in order to sustain present school membership programs and to expand and develop services to meet our 300+ member schools' growing needs.

The NSAA is currently offering new corporate sponsorship opportunities for the following student recognition program with exclusive sponsor title identification.

⚡ **The Academic All-State Awards Program**

This program began during the 2006-07 school year. Since that time more than 12,800 Nebraska high school students have been awarded the prestigious award which recognizes student leadership and outstanding performance both in the classroom and in NSAA education based activity programs for member schools.

There are many benefits to becoming a corporate partner of the Nebraska School Activities Association.

- **Consistently Reaching a dominant percentage of the Nebraska student population, coaches, faculty, administrators, friends and family with your corporate identity and message.**
- **Enhancing your company's community relations program by demonstrating your commitment to educational benefits realized through school activity participation; and ultimately our state communities' youth.**
- **Increasing and maximizing your products and/or services awareness and ROI by partnering with the organization that produces Nebraska high school championships with: a spectator-base of over a quarter million; 120,000+ student participants; 3000+ coaches; and 311 member schools annually.**

Partnership opportunities are available and will be customized for each sponsor based upon exposure, specific needs and/or desired associated opportunities and benefits. The NSAA is interested in developing and maintaining loyal athletic and arts based corporate partnerships.

Interested in supporting high school activities through a corporate sponsorship? Please contact [Bud Dahlstrom](mailto:bud.dahlstrom@nsaahome.org), Assistant Director/Development at the Nebraska School Activities Association (NSAA) at 402 489-0386; OR via email to bdahlstrom@nsaahome.org; or mail correspondence to NSAA, Attn: Bud Dahlstrom, PO Box 85448, Lincoln, NE 68501-5448.