

State Contest - Event Descriptions

** Remember to highlight or designate the entry to be judged within the pdf file submitted **

ADVERTISING (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School

(Note: If more than one person is listed as the designer, the entry will be disqualified.)

Contest Category Code: ADV

Criteria for judging: Overall effect, appearance, use of art, and quality of copy writing. Copy and design of the ad should be the work of the student. Emphasis will be put on design and copy writing. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.** Work must be that of an individual student except artwork used. **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Advertising "
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code and entry number – e.g. ADV_A1_Sally Smith_MW #1.pdf.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file - e.g. ADV_A1_Sally Smith_MW #1 and then select "Upload." Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: On computer, using InDesign, students will be provided art and a fact sheet or client presentation from which to develop a display advertisement. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

COLUMN WRITING (NEWSPAPER) – Individual Event – Three Entries per School

(Note: If more than one person is listed as the writer the entry will be disqualified.)

Contest Category Code: CW

Criteria for judging: Originality, good taste, reader appeal, and quality of writing. The entry shall be a pdf of ONE original piece as it appeared in publication. **One original column written by the student shall comprise the entry and must be saved as a single PDF document.** Do not submit editorials for this contest, only columns. Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.** **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Column Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. CW_A1_Sally Smith_MW #2.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file - e.g. CW_A1_Sally Smith_MW #2.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of

the page.

All-Class Championships: Students will select one of three topics and write a column aimed at their respective high school audiences. Final will be written on a computer. **Students may bring blank paper and writing utensils, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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EDITORIAL CARTOONING (NEWSPAPER) – Individual Event – Three Entries per School
(Note: If more than one person is listed as the artist, the entry will be disqualified.)

Contest Category Code: EDC

Criteria for judging: Expression of editorial idea, neatness, and quality of artistry. An editorial may accompany the cartoon if necessary to better understand the issue being presented. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.** The entry shall be a pdf of the original piece as it appeared at publication. **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Editorial Cartooning"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. EDC_A1_Sally Smith_MW #3.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. EDC_A1_Sally Smith_MW #3.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be given a choice of either news articles or editorials. Students are to select one as the inspiration for one editorial cartoon. They must provide their own art supplies. **This is a non-electronic event. Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, personal electronic computer devices, etc., will be allowed in the contest room.**

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EDITORIAL WRITING (NEWSPAPER) – Individual Event – Three Entries per School
(Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: EDWR

Criteria for judging: Structure, reader interest, journalistic style, quality of writing, and accomplishment of purpose. DO NOT SUBMIT COLUMNS for this contest, only editorials. Headlines may be included. The entry shall be a pdf of the original piece as it appeared at publication. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.** **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Editorial Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. EDWR_A1_Sally Smith_MW #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. EDWR_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn

completely green when the upload is 100% complete.

- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be asked to write an editorial based on one of three given news stories. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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ENTERTAINMENT REVIEW WRITING (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer the entry will be disqualified.)

Contest Category Code: ENRW

Criteria for judging: Creativity, writing ability, sound knowledge of subject matter. Copy can include a review of movies, books, videos, concerts, restaurants, plays, etc. **One original review written by the student must comprise the entry and be saved as a single PDF document.** The entry shall be a pdf of the original piece as it appeared at publication. Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Entertainment Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. ENRW_A1_Sally Smith_MW #2.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. ENRW_A1_Sally Smith_MW #2.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will write a review of a performance. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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HEADLINE WRITING (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer or three samples from the student are not included, the entry will be disqualified.)

Contest Category Code: HW

Criteria for judging: **Entry of three headlines** should reflect timeliness, accuracy, news judgment, journalistic style and objectivity in relation to the story. Each entry must include the stories for which the headlines have been composed. **Three headlines by each student shall comprise the entry and must be saved as a single PDF document. If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Headline Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest

category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. HW_A1_Sally Smith_MW #3.

- Upload File – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. HW_A1_Sally Smith_MW #3.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be given five stories and must write headlines for three selected stories. Stipulations for count, length and style may be given at the event. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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NEWSPAPER FEATURE WRITING (NEWSPAPER) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: NFW

Criteria for judging: Originality, reader appeal or interest, quality of lead, emphasis or feature angle, color and quality of writing. Do not include poetry or columns in this contest. Examples include personality profiles, human-interest stories, historical perspectives, and single in-depth research articles. Remember that length is not a criterion of good feature writing. Headlines may be included. The entry shall be a pdf of the original piece as it appeared at publication. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the PDF submission.**

- Select “Edit Submissions” under “Newspaper Feature Writing”
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. NFW_A1_Sally Smith_MW #1.
- Upload File – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. NFW_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will interview a source or be given a fact sheet on a topic and write a feature story from information obtained. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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GRAPHIC ILLUSTRATION (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the designer, the entry will be disqualified.)

Contest Category Code: GRILL

Criteria for judging: Originality, readability, and appearance of the design as it combines graphics and text (info graphic); or creates an original, artistic illustration (hand-drawn or Adobe Illustrator art) to help explain or complement a story package. Emphasis will be on how well the graphic illustration blends with and conveys the content of the accompanying story. Entry must be published or intended to be published (yearbook). **If other elements or pages (parts of other articles, artwork, etc.) cannot be cut from the**

entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the PDF submission.

- Select "Edit Submissions" under "Graphic Illustration"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. GRILL_A1_Sally Smith_MW #2.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. GRILL_A1_Sally Smith_MW #2.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Medals will be awarded based on state championship competition.

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IN-DEPTH NEWSPAPER COVERAGE (NEWSPAPER) – Team Event - 6 Students Maximum - Three Entries per School

Contest Category Code: IDNC

Criteria for judging: News worthiness, breadth of coverage, evidence of research, visual presentation. It is expected that entries include more than a single story, i.e., a story plus graphic illustrations, two or more stories or a combination of stories, graphics and photos. Single in-depth stories should be entered in the feature writing category. **Team entries are accepted. Limit the number of contributing students to six for each entry. Please include the student's names and school on the PDF submission.** The entry shall be a pdf of the original pieces as they appeared at publication. **If other elements or pages (parts of other articles, artwork, etc.) cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.**

- Select "Edit Submissions" under "In-Depth Newspaper Coverage"
- Student Names – Select the student's names from the drop-down list box (no more than six students per entry)
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, subject matter, school code (found on page 22) and entry number – e.g. IDNC_A1 _ School Budget_MW #3.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. IDNC_A1 _ School Budget_MW #3.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Medals will be awarded based on state championship results.

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NEWSPAPER LAYOUT (NEWSPAPER) – Individual Event – Three Entries per School (Note: If more than one person is listed as the designer the entry will be disqualified.)

Contest Category Code: NLT

Criteria for judging: Principles of good layout, graphic effect, legibility, and neatness. Any page layout may be entered. Only ONE piece is required. **A single layout sample from each student must comprise the**

entry and be saved as a PDF document. Any page layout may be entered. Submit single page sheets or double truck spreads to be judged as a single unit. The entry shall be a pdf of the original piece as it appeared at publication. **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Newspaper Layout"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. NLT_A1_Sally Smith_MW #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. NLT_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: On computer, using InDesign, students will be given photos, stories, and additional materials needed to construct a layout. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, layout guides, samples, idiom dictionaries etc., will be allowed in the contest room.**

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NEWS WRITING (NEWSPAPER) – Individual Event – Three Entries per School
School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: NWR

Criteria for judging: Timeliness, accuracy, balance, news judgment, significance, journalistic style, and objectivity. The entry shall be a pdf of the original piece as it appeared at publication. Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "News Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. NWR_A1_Sally Smith_MW #2.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. NWR_A1_Sally Smith_MW #2.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will interview a source or be given a fact sheet on a topic and write a news story from the information obtained. Final will be on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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PHOTO ILLUSTRATION (YEARBOOK OR NEWSPAPER) – Individual Event – Three Entries per School
(Note: If more than one person is listed as the illustrator, the entry will be disqualified.)

Contest Category Code: PIL

Criteria for judging: Originality and composition. A photo illustration is an image produced by the use of two or more photographs. It may be a photo that has been digitally altered or enhanced to the extent that it no longer remains a straight photograph. The photo illustration must be created with the intent to publish and include the layout showing the accompanying story. **If other elements (parts of other articles, artwork, etc.) or pages that do not relate cannot be cut from the entry, be sure to designate the entry within the pdf file submitted.** An entry will be composed of one pdf. **Please include the student's name and school on the PDF submission.**

- Select "Edit Submissions" under "Photo Illustration"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. PIL_A1_Sally Smith_MW #3.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. PIL_A1_Sally Smith_MW #3.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Medals will be awarded based on state championship results.

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* ***Remember to highlight or designate the entry to be judged within the pdf file submitted*** *
* ***Remember to highlight or designate the entry to be judged within the jpg file submitted*** *
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SPORTS/ACTION PHOTOGRAPHY (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School (Note: If two photos are not submitted for each student entry, the entry will be disqualified.)

Contest Category Code: SAP

Criteria for judging: Composition, impact, and quality. The work of three individual students can be entered in this contest. **An entry is composed of two (2) photos per photographer.** Photos need to be published (in some form) and be photo journalistic – i.e. help tell a story and include at least one person. If only one photo is submitted per photographer, the entry will be disqualified. **Submit both Sports/Action photos digitally as jpg files.**

- Select "Edit Submissions" under "Sports/Action Photography"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number –e.g. SAP_A1_Sally Smith_ MW #1; SAP_A1_Jim Johnson_ MW #2; SAP_A1_Mike Morris_ MW #3.
- Upload Photos – Select "Add" from the upload box and find the file on your computer; click on the file – SAP_A1_Sally Smith_ MW #1a.jpg, SAP_A1_Sally Smith_ MW #1b.jpg.; SAP_A1_Jim Johnson_ MW #2a, SAP_A1_Jim Johnson_ MW #2b; Wait for the photo to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Medals will be awarded based on state championship results.

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NEWS/FEATURE PHOTOGRAPHY (YEARBOOK OR NEWSPAPER) – Individual Event – Three Entries per School (Note: If two photos are not submitted for each student entry, the entry will be disqualified.)

Contest Category Code: NFP

Criteria for judging: Composition, impact, and quality. The work of three individual students can be entered in this contest. **An entry is composed of two (2) photos per photographer.** Photos need to be published (in some form) and be photo journalistic – i.e. help tell a story and include at least one person. If only one photo is submitted per photographer, the entry will be disqualified. **Submit both News/Feature photos digitally as jpg files.**

- Select “Edit Submissions” under “News/Feature Photography”
- Student Name – Select the student’s name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school’s classification, student’s name, school code (found on page 22) and entry number –e.g. NFP_A1_Sally Smith_ MW #1; NFP_A1_Jim Johnson_ MW #2; NFP_A1_Mike Morris_ MW #3.
- Upload Photos – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. NFP_A1_Sally Smith_ MW #1a, NFP_A1_Sally Smith_ MW #1b; NFP_A1_Jim Johnson_ MW #2a, NFP_A1_Jim Johnson_ MW #2b; Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school’s entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Competitors, possessing their own camera and digital storage device, will be given a timed photo assignment. Students will submit their storage device to the contest moderator. The entire disk may be judged. The contest director reserves the right to amend the specifics after communicating with the finalists about their camera capabilities.

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*** Remember to highlight or designate the entry to be judged within the jpg file submitted ***

*** Remember to highlight or designate the entry to be judged within the pdf file submitted ***

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SPORTS FEATURE WRITING (NEWSPAPER) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: SFW

Criteria for judging: The entry should be a feature-oriented, sports angle story. Examples would be sports personality features, individuals who are behind the scenes in athletics, and any other feature story with a sports angle. The entry shall be a pdf of the original piece as it appeared at publication. Headline may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student’s name and school on the last page of the PDF submission.**

- Select “Edit Submissions” under “Sports Feature Writing”
- Student Name – Select the student’s name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school’s classification, student’s name, school code (found on page 22) and entry number – e.g. SFW_A1_Sally Smith_MW #1.
- Upload File – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. SFW_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school’s entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will interview a source or be given a fact sheet on a topic and write a sports feature story from information obtained. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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SPORTS NEWS WRITING (NEWSPAPER OR YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: SNW

Criteria for judging: Timeliness, accuracy, balance, news judgment, significance, journalistic style, and objectivity of a sports news story (such as the hiring/firing of a coach, change in rules, player injury, record-breaking performance, college signing, game summaries or other news worthy events involving sports). The entry shall be a pdf of the original piece as it appeared at publication. Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the last page of the PDF submission.**

- Select "Edit Submissions" under "Sports News Coverage"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. SNW_A1_Sally Smith_MW #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. SNW_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: The final contest may focus on game coverage, and may include a short video and/or handouts of statistics, coach and player quotes and other background information. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**
**** Remember to highlight or designate the entry to be judged within the pdf file submitted ****

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YEARBOOK FEATURE WRITING (YEARBOOK) – Individual Event – Three Entries per School
(Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: YBFW

Criteria for judging: Accuracy, quality of writing and reader appeal. The entry shall be a pdf of the original piece as it appeared at publication. Do not send "philosophical" copy as found in opening, closing or division pages of the yearbook. (This does not, however, automatically exclude division page copy if it is written as a feature.) Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the last page of the PDF submission.**

- Select "Edit Submissions" under "Yearbook Feature Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. YBFW_A1_Sally Smith_MW #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file –

e.g. YBFW_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.

- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be given a fact sheet or take part in an interview session from which to write a block of copy. Final will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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YEARBOOK LAYOUT (YEARBOOK) – Individual Event – Three Entries per School
(Note: If more than one person is listed as the designer, the entry will be disqualified.)

Contest Category Code: YBL

Criteria for judging: Principles of good layout, creativity and neatness. The entry will consist of a double-page spread. The entries must be a pdf of a completed layout. **All entries must be the original work by student(s). For example, using a pre-designed company layout to submit for the yearbook layout category would not be acceptable. Please include the student's name and school on the last page of the PDF submission.**

- Select "Edit Submissions" under "Yearbook Layout"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. YBL_A1_Sally Smith_MW #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. YBL_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: On computer, using InDesign, students will be given photos, copy blocks, and headlines to construct a yearbook page. Students should have a working knowledge of cropping and proportioning photos. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, layout guides, samples, idiom dictionaries etc., will be allowed in the contest room.**

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*** Remember to highlight or designate the entry to be judged within the pdf file submitted ***
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YEARBOOK THEME DEVELOPMENT (YEARBOOK) – Team Event - 3 Students Maximum – Three Entries per School (Note: if more than three students are listed as contributors, the entry will be disqualified.)

Contest Category Code: YBTD

Criteria for judging: Creativity, writing ability, establishment of theme, and freshness of approach. Students can submit opening and division page copy, layouts, cover design, end sheet design, etc. **Group these theme pages together as a single multiple-page pdf file.** It is understood that theme development may be a team effort, and a team shall consist of no more than three students. Reminder: A maximum of three students may compete in the All-Class Championships of this event. The entry shall be a pdf of the original piece as it appeared or as it is intended to appear at publication. **List the contributing students' names and school on a single page at the beginning of the PDF file submitted.**

- Select "Edit Submissions" under "Yearbook Theme Development"

- Student Names – Select the student names from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, theme title, school code (found on page 22) and entry number – e.g. YBTD_A1_Forever Linked_LHS #1.
- Upload File – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. YBTD_A1_Forever Linked_LHS #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: On computer using InDesign, students will be asked to create an opening page design and write an opening copy block. All necessary materials will be provided. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, layout guides, samples, idiom dictionaries etc., will be allowed in the contest room.**

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YEARBOOK SPORTS FEATURE WRITING (YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: YBSF

Criteria for judging: Accuracy, quality of writing and reader appeal. The entry should be feature-oriented from the sports section of the yearbook. The entry shall be a pdf of the original piece as it appeared or as it is intended to appear at publication. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be sure to designate the entry within the pdf file submitted. Please include the student's name and school on the last page of the PDF submission.**

- Select “Edit Submissions” under “Yearbook Sports Feature Writing”
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. YBSF_A1_Sally Smith_MW #1.
- Upload File – Select “Add” from the upload box and find the file on your computer; click on the file – e.g. YBSF_A1_Sally Smith_MW #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be given a fact sheet on a sports topic and be asked to write a sports feature story suitable for a yearbook. All-Class Championships will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

**** Remember to highlight or designate the entry to be judged within the pdf file submitted ****

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YEARBOOK THEME COPY WRITING (YEARBOOK) – Individual Event – Three Entries per School (Note: If more than one person is listed as the writer, the entry will be disqualified.)

Contest Category Code: YBTC

Criteria for judging: accuracy, quality of writing and reader appeal. **Each entry is composed of one sample written by any one student from the opening or closing and/or any division spreads.** If the writing is a feature, enter it under the Yearbook Feature Writing or Yearbook Sports Feature Writing categories. This contest is for the more “philosophical” or general theme related copy. The entry shall be a pdf of the original piece as it appeared or is intended to appear at publication. Headlines may be included. **If other elements (parts of other articles, artwork, etc.) or pages cannot be cut from the entry, be**

sure to designate the entry within the pdf file submitted. Each entry must be submitted as a single pdf document. Please include the student's name and school on the last page of the PDF submission.

- Select "Edit Submissions" under "Yearbook Theme Copy Writing"
- Student Name – Select the student's name from the drop-down list.
- Label/Description – Enter the file name being submitted. File name must include the contest category code, the school's classification, student's name, school code (found on page 22) and entry number – e.g. YBTC_A1_Sally Smith_MW_ #1.
- Upload File – Select "Add" from the upload box and find the file on your computer; click on the file – e.g. YBTC_A1_Sally Smith_MW_ #1.pdf. Wait for the entry to upload. The progress bar will turn completely green when the upload is 100% complete.
- SAVE ENTRIES - When your school's entries have been Uploaded, hit Save Entries at the bottom of the page.

All-Class Championships: Students will be asked to write opening and closing copy or copy for one division page after being given a sample theme. All-Class Championships will be written on a computer. **Students may bring blank paper, pencils, pens, or markers, but no additional materials such as newspapers, magazines, writing guides, etc., will be allowed in the contest room.**

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**** Remember to highlight or designate the entry to be judged within the pdf file submitted ****