

**NEBRASKA SCHOOL ACTIVITIES ASSOCIATION**  
**JOURNALISM ADVISORY COMMITTEE**  
Minutes of October 28, 2016 Meeting

The Journalism Advisory Committee met on Friday, October 28, 2016, at 3:00 p.m. at the NSAA Office.

Committee members present were Andrea Collinson, Sandy Creek (District 1); Marsha Kalkowski, Omaha Marian (District 2); Beth Kavan, Northwest (District 4); Kristen Harris, McCook (District 5); and Janelle Schultz, Gering (District 6). The NSAA is still looking to fill the vacancy of District 3.

NSAA Staff members present were Jennifer Schwartz and Jeff Stauss.

The committee discussed and reviewed the 2016 NSAA Journalism Manual, specifically the state contest criteria and the entry critique rubrics. The committee then reviewed the 2017 NSAA State Journalism schedule. It was decided to adjust the schedule so each session had an additional 15 minutes. The first session will be from 8:45 a.m. to 10:00 a.m. and the second session will run from 10:30 a.m. to 11:45 a.m. The awards ceremony is scheduled for 2:30 p.m.

The timeline for communities interested in hosting future NSAA State Journalism championships has been set. The RFP will be made available beginning March 27, 2017. Communities interested in hosting will need to notify the NSAA by April 24, 2017 that they will present a proposal to the NSAA Board of Directors on May 18, 2017.

The committee reviewed two proposals submitted by the membership. The first proposal dealt with adding 4 broadcast categories to the NSAA State Journalism Championship. The four categories are broadcast feature story, broadcast news story, broadcast sports story, and broadcast public-service announcement. All of these would be preliminary submissions. The second proposal dealt with adding a third classification to journalism. The committee discussed dividing the number of schools registering for journalism into three equal classes.

With there being no further business, the committee adjourned at 5:30 p.m.

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Jennifer Schwartz, Assistant Director