

WIN \$500!!!



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“HEAD, HEART & HEAT” NSAA Logo Design Contest

The Nebraska School Activities Association is excited to announce the future launch of the “Head Heart & Heat” safety and risk minimization campaign. This initiative will focus on education and awareness surrounding Concussions, Sudden Cardiac Arrest, Heat Acclimatization and Hydration.

As the “Head, Heart & Heat” campaign materializes the NSAA is reaching out to our high school students for creative assistance in designing a logo. The winning design will be utilized in campaign promotions. The winning student designer will also receive **\$500**.

Please review the following criteria, details and deadlines for this contest:

JUDGING CRITERIA:

- "HEAD, HEART & HEAT" theme incorporation
- Creativity
- Visibility
- Consideration will be given to designs that appear well in full color and also Black & White print

LOGO DESIGN REQUIREMENTS:

- Designer **MUST** be a current high school student as an NSAA member school.
- Design should be submitted as a JPEG, PNG or EPS file. The higher the resolution the better.
- Additional transparent background and black & white versions can be submitted along with the primary design but **NOT** required.
- Content: submitted designs ***must be original*** content

DEADLINE:

- All design entries must be submitted by **MAY 14TH, 2015** along with the attached entry form.

WINNER ANNOUNCED:

The winning design will be announced on MAY 18TH, 2015. A press release will be sent to all NSAA credentialed media organizations, posted to the NSAA website and announced through social media.

-Incoming email file size limits are **5 MB**, a reply will be sent upon receipt. Please feel free to double check with the NSAA office to confirm.

** The NSAA can choose to extend the contest deadlines if there are not a sufficient number of designs submitted.*

Send to:

amccoy@nsaahome.org

Alicia McCoy, NSAA Administrative Assistant

(402)489-0386



**“HEAD, HEART & HEAT”
NSAA Logo Design Contest ENTRY FORM:**

STUDENT NAME: _____ GRADE: _____

SCHOOL: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

All submitted content must be original material. The Nebraska School Activities Association retains all rights to the chosen logo design.

Designer waives any claims of ownership or other rights of submitted designs with regard to sale or display of design.

* The Nebraska School Activities Association reserves the right to edit submitted designs.