

NSAA Partnership Programs

The Nebraska School Activities Association (NSAA) is a 501(c)(3) nonprofit corporation. Funding for NSAA athletic and fine arts based programs does not come from state funding directly, but must rely instead on a percentage of gate receipts from state championship events, membership fees, grants and corporate support.

The NSAA is seeking corporate funding in order to sustain present school membership programs and to expand and develop services to meet our 300 plus member schools' growing needs.

There are many benefits to becoming a corporate partner of the Nebraska School Activities Association:

- Consistently reaching a dominant percentage of the Nebraska student population, coaches, faculty, administrators, friends and family with your corporate identity and message.
- Enhancing your company's community relations program by demonstrating your commitment to educational benefits realized through school activity participation and ultimately our state communities' youth.
- Increasing and maximizing your products and/or services awareness and ROI by partnering with the organization that produces Nebraska high school championships with: a spectator base of over a quarter million; 120,000 plus student participants; 3,000 plus coaches; and 303 member schools.

Partnership opportunities are available and will be customized for each sponsor based upon exposure, specific needs and/or desired associated opportunities and benefits. The NSAA is interested in developing and maintaining loyal athletic and arts based corporate partnerships.

If you are interested in supporting high school activities through a corporate sponsorship, please contact:

Ashton Honnor NSAA Marketing Specialist

ahonnor@nsaahome.org
Office: 402-489-0386