The iPhone 6, to bend or not to bend

On September 19, 2014 the newest of iPhones was released to consumers, the iPhone 6 and the iPhone 6 Plus. Although ever since these two Apple products hit the shelves there has been one major concern from customers: does it bend?

First, the iPhone 6 and iPhone 6 Plus were not intended to bend. Apple clearly did not intend their latest iPhone to have consumers worrying about, of all the problems a phone could have, it bending. If the iPhones were intended to bend Apple would have promoted bending. Apple’s iPhones have never bent, and the iPhone 6 and iPhone 6 Plus are no different.

The iPhone 6 and iPhone 6 Plus could bend for a multitude of reasons, but the main cause may be because the new iPhones are taller than any other iPhone and thinner than past generations of iPhones. The iPhone 6 is 4.7 inches but the iPhone 6 Plus tips the scales at a size of 5.5 inches in length. That is longer than any iPhone that has been distributed to consumers.

To put this into perspective, if an iPhone 6 is put into the skinny jeans of a woman or the jeans of a man it could cause the iPhone to bend after many hours of being scrunched against the leg of its owner. That could be compared to putting half of a Subway sandwich into your pocket! There is nothing wrong with having a large iPhone such as the iPhone 6 or iPhone 6 Plus, but the amount of consumers that thought the iPhone 6 was supposed to bend is astounding. Consumers should think about how a phone would fit in the place they carry a phone most before buying it. A little thinking would have saved most consumers a huge burden, and Apple a lot of complaints.

Apple is definitely proud of their new iPhone though. According to apple.com, “(The) iPhone 6 isn’t simply bigger — it’s better in every way. Larger, yet dramatically thinner. It’s one continuous form where hardware and software function in perfect unison, creating a new generation of iPhone that’s better by any measure.” The iPhone 6’s size has given Apple a new aspect to use when promoting the iPhone. Consumers with difficulty reading would definitely find the larger screen useful.

Does the iPhone 6 bend? Yes, it does. But it is not intended to bend. By not taking good care of it consumers will find damaged products, just like when buying any other object. Consumers can be glad to hear that the iPhone 6 should not bend. But Apple might want to think about adding bending as a new feature in the future generations of iPhones, it would stop conspiracy theories against them.

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Test the Teachers: When did the first iPhone come out? by Micah Schut

ANSWER: The first iPhone came out in 2007.