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Hudl Named Exclusive Video Analysis and State Exchange Program of the NSAA

LINCOLN – The Nebraska School Activities Association (NSAA) is pleased to announce Hudl as the Exclusive Video Analysis and State Exchange Program of the NSAA.

The 304 NSAA member schools are encouraged to use Hudl as a means to exchange game film in volleyball, football, and girls and boys basketball. This partnership will also provide film aid to officials for continued education purposes.

“We are very excited to begin this partnership with Hudl,” said NSAA Executive Director Jay Bellar. “The NSAA is excited to partner with a Nebraska-based organization that will support our educational mission to provide opportunities for NSAA member schools and student participants.”

The NSAA will also become a member of Hudl’s Innovation Lab, in which the Association will have access to and test new products and prototypes as well as collaborate on product features and upgrades.

“Hudl is thrilled to partner with the Nebraska School Activities Association,” said Greg Nelson, Hudl Competitive Senior Vice President and General Manager. “Our goal is to provide the technology for coaches, athletes and their athletic departments to perform at their best. To align with the NSAA and all they do for high school sports here in Nebraska is pretty special.”

To learn more about Hudl, [click here](#).

