2022 State Journalism Championship



#5 ENTERTAINMENT REVIEW WRITING

Time Limit – 1:15

Directions: The proctor will show the music video, give students 3 minutes to make notes and then show the video again. Students may begin writing their reviews at any time. Entries will be judged on clarity of opinion, organization, and overall effect.

Adele

"Easy on Me"

When you are finished:

1. Type your first and last name at the top of the document.

2. Save your document as a pdf with file name: FirstLastname_Entertainment_Class (For example: SusieSmith_Entertainment_ClassA)

3. Notify the proctor when you are finished.

Information about Adele's "Easy on Me"

- Songwriters: Adele Adkins and Greg Kurstin
- Released Oct. 15, 2021
- Album: 30
- Music video directed by: Xavier Dolan
- Genre: Pop
- Length: 3:44
- According to Wikipedia, 30 is her fourth studio album of which the single "Easy on Me" broke the Spotify and Amazon Music records for the most streams for a song in a day or a week. The accompanying music video continues the setting established in Adele's 2015 song "Hello", where she is seen entering a furnished home. In September 2019 it was reported that Adele filed for divorce from Simon Konecki. Their son, Angelo, was born in October 2012.
- According to an Oct. 7, 2021, British Vogue article by Giles Hattersley, Adele said she recorded the song for her son. Adele is quoted as saying, "My son has had a lot of questions. Really good questions, really innocent questions, that I just don't have an answer for. I just felt like I wanted to explain to him, through this record, when he's in his twenties or thirties, who I am and why I voluntarily chose to dismantle his entire life in the pursuit of my own happiness. It made him really unhappy sometimes. And that's a real wound for me that I don't know if I'll ever be able to heal."