

2022 State Journalism Championship



#13 Yearbook Theme Copy Writing

Time Limit – 1:15

Directions: Assume the role of the yearbook editor. Choose one of the following themes for your yearbook:

- Pause and Remember
- Zoom In
- Instant History

Write the opening, closing, and either academics, sports, or student life section division copy. Each block of copy should be clearly labeled, and each should be at least 150 but not more than 300 words. Entries will be evaluated on accuracy, quality of writing and expansion of the theme.

When you are finished:

1. Type your first and last name at the top of the document.
2. Save your document as a PDF with the filename: yourfirstlastname_YBThemeCopy_Class (For example: SusieSmith_YBThemeCopy_ClassA).
3. Notify the proctor when you are finished.

Facts About Your School:

Your school name: Happy High School

Your school address: 1234 Emoji St., Smiletown, Nebraska

Your school mascot: Sunflowers

Your school colors: Yellow, Black, and Red

Your student population, grades 9-11 (1st year no seniors):

235 girls, 225 boys, ethnic background: 26% White, 25% Black, 36% Hispanic/Latino, 9% Asian or Asian/Pacific Islander, and 4% American Indian, 49% of students are eligible for federal free and reduced meal program, and 19% are English language learners.

Your principal: Jessica Jones

Your school year runs: September 1 - May 25

Your biggest athletic rival: Blue High Devils

School Events:

- Inaugural year of the school
- School grand opening ceremony August 15th
- School designated as Health Science Academy
- AP Capstone program
- Partnering with the local food pantry
- YMCA attached to school – sharing the space, offering discounted family memberships
- Olympic sized 8-lane pool with a splash pad
- 1500-seat football stadium
- All students get devices | MacBook Air (1:1)
- Cell phones allowed in class
- First female Superintendent in the state
- HOF retired Coach Mike Krzyzewski talked to students about building a winning culture from the start
- Students will compose the school song
- Social media campaign to promote good sportsmanship