

2023 State Journalism Championship



#1 -- Advertising

Time Limit – 1:15

Directions:

Using a page design or other software of your own choosing, create a 5 x 7 inch black and white or color ad for the business listed. Choose only from the provided images and information, but you may modify or create other completely original graphics in Photoshop or another design program if you wish. You do not need to use all the information or images provided.

Entries will be evaluated on overall effect, appearance, use of art, and quality of copy writing.

When you are finished:

- 1. Type or print your first and last name on your advertisement.**
- 2. Save your document as a PDF with the filename: yourfirstlastname_advertising_Class (For example: SusieSmith_advertising_ClassA)**
- 3. Notify the proctor when you are finished.**

Company: Dr. Plumpy's Pumpkin Patch – a pumpkin patch and haunted corn maze

Motto: "You'll have a gourd time at Dr. Plumpy's!"

Call/Text: 402-312-1230

Hours in October: Sunday – Thursday from 9a-9p; Fridays and Saturdays from 9a-Midnight

Follow on Instagram: @DrPlumpys

Local and family owned since 1982

Owner is an alum at Haunted Hallow High (that's your school)

Owner's names are Pete Smith and Dr. Plumpy (his dog)

Features a petting zoo, hayrack rides, The Plump Pumpkin Mine, a family friendly corn maze, a corn pit, live entertainment, and free kisses from Dr. Plumpy

Features a haunted corn maze on Fridays and Saturdays after the sun goes down

Features a pumpkin patch where patrons can purchase pumpkins!

Rates:

Family Pass: \$120 for the season

Daily Pass: \$15 for students; \$20 for adults; 2 and under get in free

Gives a \$3 discount to veterans, teachers, nurses, and senior citizens!

Accept Cash, Apple Pay, Venmo

Accept online reservations: [drplumpypumpkinpatch/reservations](https://drplumpypumpkinpatch.com/reservations)