

2024 State Journalism Championship



#1 -- Advertising

Time Limit – 1:15

Directions:

Using a page design or other software of your own choosing, create a 5 x 7 inch black and white or color ad for the business listed. Choose only from the provided images and information, but you may modify or create other completely original graphics in Photoshop or another design program if you wish. You do not need to use all the information or images provided.

Entries will be evaluated on overall effect, appearance, use of art, and quality of copy writing.

When you are finished:

1. Type or print your name on your entry.
2. Save your document as a PDF using a filename of your choice. ****Remember where you saved the file.**
3. Go to this link <https://secure.nsaahome.org/nsaaforms/jo/login/student/index.php>
4. Complete the form, hit LOGIN
5. Choose file. **MUST BE A PDF FILE**
6. Click UPLOAD
7. When done, please raise your hand for the proctor to confirm the upload was successful.

Company: Williamson Country Greenhouse

Motto: "Come to the country - where the kids can play and adults can shop!"

Call/Text: 402-855-2485

Hours: Monday-Friday, 8:00 a.m. – 8:00 p.m. Saturday, 8:00 a.m. – 6:00 p.m. Sunday-closed

Follow on Instagram: @BPCountryGreenhouse

Local and family owned since 1976

Owner is a farmer and retired teacher.

Owner's names are Bob and Phyllis Williamson

Features a wide variety of vegetable plants, annual flowers, petunias, tomato plants with tomatoes on the vine, a big tire swing and a petting zoo.

Kids can go for 4-wheeler rides around the greenhouse, purchase feed for the animals, and participate in crafts!

Rates:

Admission is free and prices for plants are competitive!

Accept Cash, Apple Pay, Venmo

Accept online reservations: williamsoncountry.com/reservations