POI/POE PROGRAM DEVELOPMENT

YOUR NAME	

YOUR TOPIC	

YOUR THESIS	

TYPE OF ARGUMENT

Choose one:	A-Condemnation -- a topic or issue that the student believes should be stopped
	B-Exploration -- a topic or issue the student believes is misunderstood or deserves another look
	C-Affirmation -- a topic or issue the student believes should be celebrated or encouraged

GOOD ARGUMENTS...

Are	Specific and Inclusive -- can be proven and made to appeal to most listeners
	Thought Provoking -- challenges the audience to think critically
	Literary -- able to pull multi-genre material that is logical, emotional, moral

Are Not	Based on a 'yes, and...' premise -- easy to agree without changing attitude
	Heartless, but competitive -- great material but lacks personal motivation
	No Solution available -- nothing the audience can ultimately do about the issue

QUESTIONS

	Why does this topic matter to you?	
	What should it matter to the audience?	
	What don't people already know about this?	
	Why is now the time to advocate this idea?	
	What is/are the broader societal issue(s) at play?	
	Why are you the best person to talk about this?	
	What will your call to action be?	

CULTURAL LENSES - As you find material that addresses one or more of these, highlight the appropriate boxes.

Educational	Geographical	Parental
Religious	Politcal	Gender
Ethnicity	Age	Orientation
Military	Marital	Income
Race	Ability	Career

RESEARCH DOCUMENTS - Provide the link (if online) or title/author (if in print) below.   POI SEARCH ENGINE

1-Primary Nonfiction (best exemplifies thesis)	
2-Secondary Nonfiction	
3-Statistical Data	
4-Humor/Satirical	
5-Poetry	
6-Prose	
7-Drama	